



# ***CHASE THE BAG!***

*5 friends from Croydon, 500k in cash, 3 packs of drugs and 1 mystical glowing artifact plunging them into a world of supernatural terror and criminal intrigue...really and truly what could possibly go wrong...?*

# Synopsis

*When Kyle stumbles upon a black duffel bag overflowing with cash, he sees an opportunity for him and his four closest friends to fulfill their wildest dreams and become true ballers in their South London neighborhood. Excitedly, they revel in their newfound wealth, only to realise—the duffel bag also contains stacks of drugs and a mysterious artifact that holds unimaginable power. As tensions rise and paranoia grips them, their once-celebratory atmosphere is replaced by fear and desperation as the artifacts powers are unleashed!*

*Now, in over their heads and racing against time, the five friends (plus Kyle's sassy little sister) must confront the consequences of their ill-fated discovery or else the whole of South London will crumble into a chasm below, where supernatural beings emerge to take over the ends. The artifact's glowing presence unleashes a series of supernatural activities out onto the already chaotic streets of Croydon, forcing them to decipher the true nature of the artifact to prepare for a battle of a more sinister threat that hunts them down. **"The Hood"...***

*Black people + stacks of illegal money & drugs + juju = **a huge recipe for A MADNESS!***

# ***TONE***

*A Comedy-Horror straight from the Ends!*



# ***Black British Horror***

***The horror elements*** of the film are rooted in the supernatural and criminal underworld to create a terrifying, unpredictable world.

***The mystical glowing artifact*** is the catalyst for the supernatural activity, with our characters facing ghostly apparitions, possessed dolls, Mami Wata and other horrors that threaten their existence.

***In short...our characters are about to face some serious juju right in front of their very eyes!*** Meanwhile, the criminal underworld looms large with dangerous gangs and ruthless individuals vying for control of the illicit drugs and money that the group has stumbled upon.

***“Ai what the f\* is going on in the ends!”***

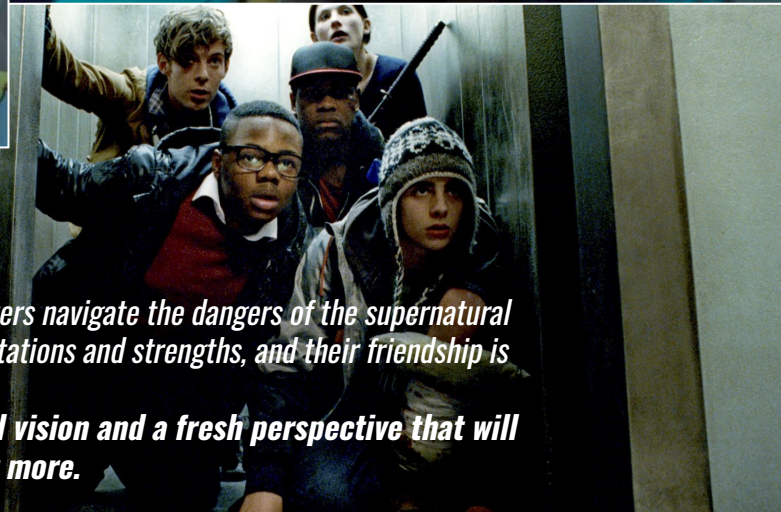
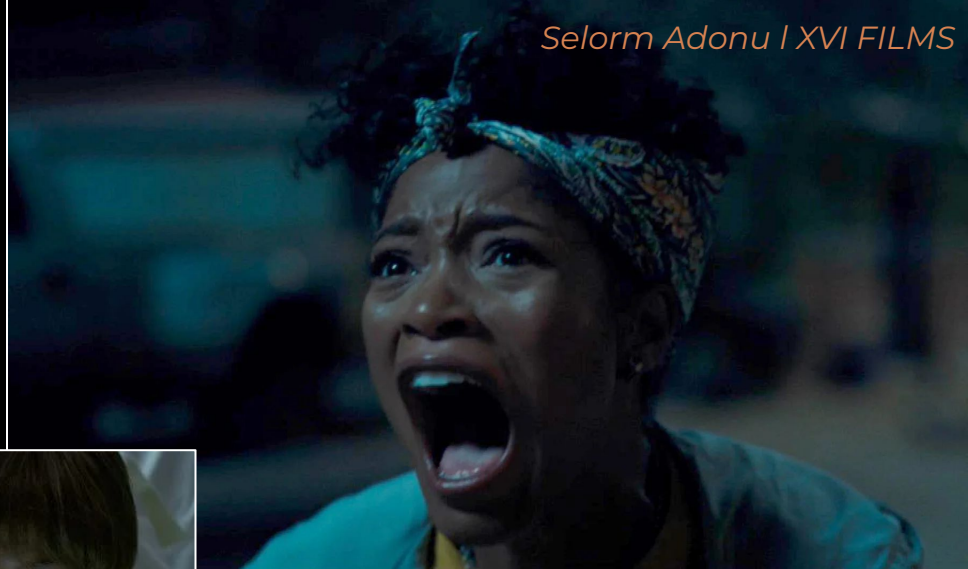
# **Black British Comedy**

***The comedy elements** of the film highlight the humanity of our characters, making them relatable to a wide audience. With its quick-paced humor, clever banter, and comedic timing, "Chase the Bag" promises an engaging and amusing viewing experience from start to finish.*

*We will witness 5 black bruddas from the ends of South London go through a madness. Witty banter and humorous reactions to the supernatural occurrences provide moments of levity that balance the darker aspects of the story.*

*However, as the danger intensifies, the humor takes a back seat to the horror, and the audience is left on the edge of their seat, wondering if the friends will survive the night.*

*"This is why no one likes coming to f\*cking Croydon bro!"*



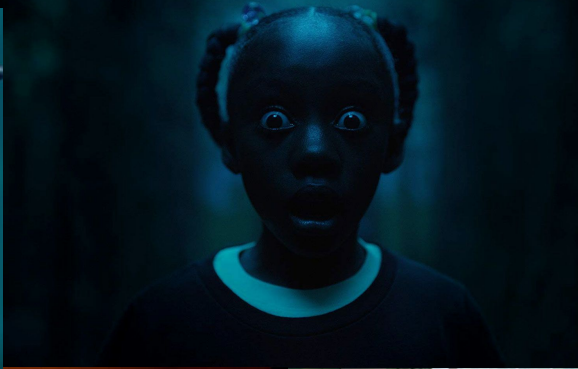
*The tone of the film is a thrilling and entertaining blend. As our characters navigate the dangers of the supernatural and the criminal underworld, they are forced to confront their own limitations and strengths, and their friendship is put to the ultimate test.*

***The result: A film that is both funny and frightening, with a bold vision and a fresh perspective that will leave audiences clamoring for more.***



***Cinematography***

*Black British Horror like you've Never Seen Before*



**UNPREDICTABLE**

**TENSE**

**ROLLERCOASTER**



## “Active Cinematography”

The visual language is **highly cinematic**, immersing the audience in the **fast-paced action** and **thrilling encounters** the characters face. The camera becomes an active participant, moving dynamically with the characters to capture the energy and urgency of their battles and also employs close-up dramatic shots to emphasize the over-dramatic nature of our characters. Techniques like **smash cuts** and **whip pans** are utilized creating **seamless transitions** and maintain the **momentum of the narrative**, keeping the audience engaged and on the edge of their seats on this **Rollercoaster through CROYDON!**

Despite the **high energy** and humor, the film also recognizes the importance of moments of **stillness**, **utilising slow zoom-ins**, during serious and high-stakes scenes as the camera lingers and zooms in gradually, **heightening the tension** and emphasizing the gravity of the situation. This deliberate choice adds depth to the storytelling, giving the audience a chance to absorb the weight of the moment and enhancing the **eerie atmosphere**.

The visual language of this comedy horror film, therefore, combines **active camera movements**, such as **smash cuts** and **whip pans**, with close-up dramatic shots to create a visually engaging experience. It balances the fast-paced action and humor with moments of stillness and slow zoom-ins, providing a dynamic range of visuals that enhance the overall impact of the story.

*PRACTICAL USE OF VFX & STOP MOTION*





*We embrace a creative and resourceful approach to visual effects, particularly in bringing the possessed dolls to life.*

*We employ a combination of practical effects and stop motion animation techniques. The dolls are meticulously crafted with detailed designs and articulation for seamless movement. Through stop motion animation, we imbue the dolls with an eerie and otherworldly presence, capturing their jerky and unpredictable motions. This approach not only adds a unique visual style to the film but also showcases our commitment to inventive storytelling within the limitations of our production. The result is a visually captivating and memorable portrayal of the supernatural elements in "Chase the Bag."*



# *The Mandem*

*(kind of)...*

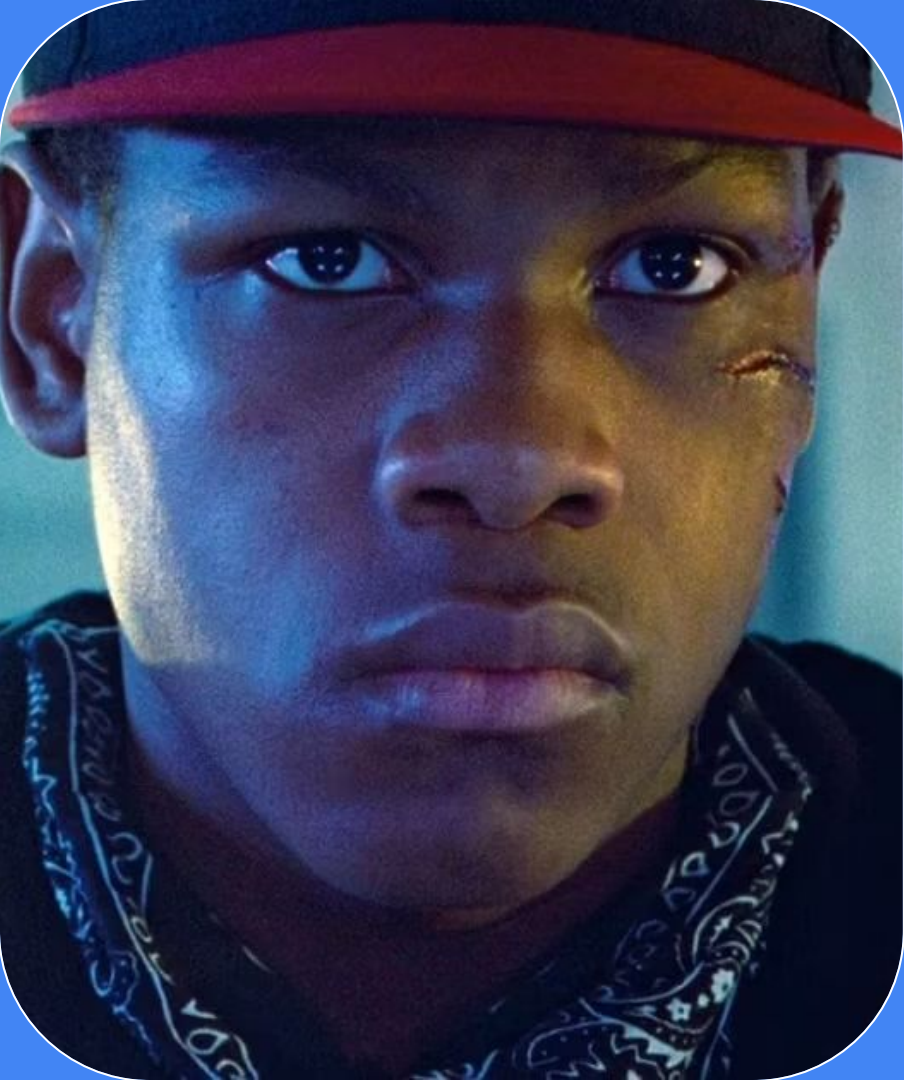


# KYLE

*Cheeky, fun, charismatic but overall... a bit of a trouble maker.*

*Kyle is someone who is always up for a good time. He has a quick wit and a natural charm that draws people to him, and he loves to entertain others with his stories and jokes, even if he has to exaggerate them to get a laugh. He can be a bit impulsive at times and doesn't always think things through before acting, which can get him into trouble and make him a bit of a wild card with his reckless antics, but his friends appreciate his spontaneity and his ability to inject fun and excitement into even the most mundane situations.*

*Kyle is deeply afraid of being alone, and he thrives on the energy and connection he feels when he's surrounded by others.*



# DYLAN

*Level Headed, Composed, Calm and Collected type  
brudda but overall...a natural leader*

*Dylan is highly respected among his peers, and his ability to stay cool under pressure makes him a valuable asset in any situation. He is often the voice of reason in his friend group and is known for his wisdom and insight. He is definitely the more reasonable one of the group and takes pride in looking out for his friends and loved ones.*

*He is fiercely protective of those he cares about and will do whatever it takes to keep them safe. He takes his responsibilities seriously and approaches every situation with a clear head and a strategic mindset. Despite his sometimes serious demeanor, his close brotherly relationship with Kyle allows him to lighten up from time to time.*



# **TOBZ**

***Ambitious, Hot Headed and Talented-ish, but overall...one BIG softie!***

*Tobz has a fiery personality and a hot temper but beneath his abrasive demeanor, Tobz is lowkey one big mummies boy. He is sometimes overly protective of those he cares about and so isn't scared to put a brudda in a headlock if you mess with his guys.*

*He's always thinking of the next big move to take his career to the next level and works tirelessly on his music to one day be a big time rapper...only problem is...he's not a great rapper. His bars may not always be on point but he always knows when to start up a beat and get the people dem moving when the group need that extra boost of good vibes and energy.*



# MILES

*Intelligent, Naive, Clumsy and Sweet but overall... deffo a NEEK!*

*Miles is the youngest of the group but definitely the smartest. He has photographic memory and can recall the most obscure facts and trivia. Although his interests may seem uncool to some, his passion for learning is infectious, and his friends appreciate his unique perspective on the world. His tendency to get lost in his own thoughts can sometimes make him socially awkward and oblivious to social cues. His trusting nature can sometimes get him into trouble, as he tends to see the best in people and can be easily manipulated. However, his friends are fiercely protective of him and go out of their way to keep him safe when in the ends.*





# JAZ

***Fierce, Confident, Loyal and Tough but overall...A take-no-shits-type gyal.***

*Jaz is not intimidated by NO ONE and can be quick to speak her mind, which sometimes gets her into trouble despite her always being right. However, she has a heart of gold and is fiercely loyal to those she cares about, making her incredibly protective of her boys. She is not afraid of hard work and is always willing to put in the effort to achieve her goals. Her upbringing in a male-dominated household has made her fiercely independent and unafraid to stand up for herself. Despite her tough exterior, Jaz has a vulnerable side that she only shows to those closest to her, BUT if you make fun of her...she will break your arm.*



# KAYLA

***Mischievous, Hilarious, Sassy, Cute but overall...don't mess with Kayla.***

*Kayla is Kyle's sassy and smart younger sister. Growing up in their South London neighborhood, she has observed her brother and his friends' wild adventures up close. She possesses a sharp mind and a quick wit, often displaying wisdom beyond her years. Her sarcastic remarks and smart mouth can sometimes land her in trouble, but also endear her to others, especially Jaz who takes her under her wing. Although she likes to boss Kyle around, there is an underlying sibling bond of love between them. While Kayla's youthful energy can lead to unexpected consequences, her insights and unique perspective prove valuable to the group. She brings a delightful mix of sass, intelligence, and childlike innocence to the comedic adventure.*



# THE HOOD

***Ruthless, Cunning, Unyielding and Sinister...but overall the Big Bad on the Ends***

*The Hood is the embodiment of South London's dark underbelly, symbolizing the violence, knife crime, and gang wars that plague the streets. He has a twisted charm and charismatic demeanor. As a prominent figure in the criminal underworld, he thrives on the chaos and danger that permeate the Ends. Cloaked in mysterious hooded attire, his body adorned with intricate tattoos and scars. His voodoo-inspired powers grant him control over minds of individuals, and manipulation of objects, whilst armed with a long, mystical black blade that he can summon at will. The true source of his power.*

*With a penchant for dark humor, he delights in taunting his adversaries, weaving jokes amidst the chaos he orchestrates.*

*The Hood embodies the perfect blend of terror and dark humor, adding depth and excitement to the story raising the stakes and creating a sense of urgency for the protagonists, making their journey both perilous and entertaining.*

# WELCOME TO CROYDON

*The grittiness of South London serves as a perfect backdrop for the horror and chaos that unfolds in the film. We will discover what happens when the criminal underworld collides with the rough and gritty neighborhood of South London and its residents, who are already accustomed to the daily chaos and unpredictability of their surroundings.*

*Our characters are products of their environment, tough and streetwise, and their reactions to the supernatural forces they encounter are a testament to their resilience and adaptability. The harshness and violence of their everyday lives has prepared them for the horrors they face, but nothing could have prepared them for the otherworldly terror that awaits them.*

*Ultimately, it is their strength and determination that will help them overcome the darkness that threatens to consume them, and their journey will be a testament to the enduring spirit of South London's residents.*

The artifact slowly begins to grow green again. An eerie whistle and hum is heard and grows.

JAZ  
Nah what is going on!?

KYLE  
I don't know! I-...  
(panicking)

I think I brought the ghost of  
Queen Lizzy in the yard ya know!  
(shouting)

AI YO LIZZY LOWE IT MAN! I PREFER  
YOU OVER DIANA ANYWAY YOU KNOW  
THIS. BABES PLEASE-

DYLAN  
KYLE SHUT UP!

The hum grows more. It sounds eerily angelic, like a mermaid.

BIGZ  
Ai nah dead this, I ain't dying for  
no cash, I'm cutting.

Bigz goes to the door to leave. It's locked. The hum grows louder.

BIGZ (CONT'D)  
The door is locked!

JAZ  
What do you mean the door is  
locked!

Jaz runs over to the door to try and open it. It doesn't budge. She begins to kick the door to try and force it open.

KYLE  
Woah don't buss down my door Jaz!-

JAZ  
Screw your door, I ain't staying  
here to die with you lots.

KYLE  
Ok well that's not nice now is it.

BIGZ  
YOU SEE! THIS WHY I DON'T BE COMING  
TO CROYDON MAN!

KYLE  
I thought we agreed NO MORE CROYDON  
SLANDER!

Michael drops to his knees and starts praying.

Jaz and Kyle argue.

Bigz tries to barge down the door. It is complete chaos.

DYLAN  
Everybody needs to calm down!


The artifact stops glowing. They all sit in the darkness of the silence.

A long beat.

A small knock at the bedroom window is heard.

Kyle slowly walks towards his bedroom window to look.

# Film Statement



'Chase The Bag' is an essential addition to **Black British Film**, merging the realms of **horror** and **Black British comedy** in a groundbreaking way. By exploring the **raw and vibrant** world of the 'ends,' we create something truly **distinctive and captivating**. This pilot serves as a thrilling and terrifying blend, where you won't know whether to ***laugh your head off, or be scared stiff*** in your seats as we go through this perilous rollercoaster of adventure in the gritty streets of London.

With a ***dynamic visual style***, the pilot immerses audiences in a ***cinematic experience*** that is so innovative you ***can't help but want more!*** 'Chase The Bag' is a **testament to the power of storytelling**, that ignites conversations and sparks new possibilities of what a ***supernatural world of London*** could look like in film.

*'Chase The Bag' is more than just a film; it is a **cultural statement**, a **celebration of authenticity**, and an **invitation to explore uncharted territories with its rich tapestry of diverse talent and narratives** in both horror and comedy that can and WILL captivate and engage audiences on a **global scale.***"

# The Wider Mission

The expansion of "Chase The Bag" into a full-fledged series presents **rich opportunities** in each episode to explore the depths of our what **extreme horrors** our characters' journeys through in their ongoing battle against 'The Hood'.

*The possibilities for what can be done with the supernatural elements of this series are **literally endless**, from **super powered aunties** in the ends, possessed corner shop workers, to flying pets, the mysteries surrounding the artifact and its **supernatural powers** are **unlimited**.* It promises a thrilling and **forever evolving narrative** that will captivate audiences and leave them **eagerly anticipating** each new instalment.

The pilot serves as a springboard for the series, presenting a unique opportunity for our team's career advancement. It opens doors to collaboration with renowned networks and companies that is **perfect** for an **A24 or BBC**.

In summary, the pilot of "Chase The Bag" sets the stage for an expansive and **ambitious** series that holds **immense potential** for our team's career advancement and industry recognition. The series **promises** to be a **compelling and immersive experience** that will at no doubt **promise a return in investment for all involved.**



# References



*This Pilot blends the absurdity of humor found in shows like Key and Peele with the raw, honest portrayal of young Black Londoners facing supernatural forces in Attack The Block. Like the BBC3's PRU, this series uses a blend of humor and drama to explore the realities of growing up in an underserved community, that now needs the help of these young people to help save it, while also addressing serious social issues. The result is a film that is both hilarious and poignant, using a unique mix of cinematic elements to create an entertaining, thought-provoking experience for audiences.*



**CHASE THE BAG!**

*See you on the other side of the ends...maybe*